



Response Statistics:

- Total number of 2014-2015 graduates: 4,555
- Total Senior Survey Responses: 2,219
- Response Rate: 49%

Table 1: General Education Outcomes

Below is a list of some abilities that most colleges expect their graduates to attain, no matter what their major field of study. For each of the items listed, rate your ability at graduation from Auburn {1, Little or No Ability; 2, Basic Ability, 3; Intermediate Ability; 4, Advanced Ability}.

	Little or No Ability	Basic Ability	Intermediate Ability	Advanced Ability	Mean	N
Locate, evaluate and use information resources	1	74	658	1,483	3.63	2,216
Read analytically and critically	2	81	697	1,435	3.61	2,215
Construct effective arguments in support of a position	4	98	732	1,376	3.57	2,210
Critique someone else's arguments	5	147	845	1,218	3.48	2,215
Generate solutions to open-ended or ill-defined problems	5	129	795	1,284	3.52	2,213
Apply simple mathematical methods in real-world settings	15	262	651	1,286	3.45	2,214
Interpret and evaluate mathematical information in news reports	27	317	763	1,105	3.33	2,212
Use writing to communicate effectively for a variety of audiences and purposes	9	125	668	1,412	3.57	2,214
Make an effective oral presentation	8	214	745	1,245	3.46	2,212
Describe how social systems (law, politics, economics, culture, etc.) develop and interact	47	490	873	803	3.1	2,213
Analyze your own culture, history and society	14	253	825	1,121	3.38	2,213
Recognize an individual's responsibilities within a community and society at large	10	147	756	1,298	3.51	2,211
Interact with people of other races, ethnicities, and lifestyles	8	94	520	1,590	3.67	2,212

Table 1: General Education Outcomes (Continued)

Below is a list of some abilities that most colleges expect their graduates to attain, no matter what their major field of study. For each of the items listed, rate your ability at graduation from Auburn {1, Little or No Ability; 2, Basic Ability; 3; Intermediate Ability; 4, Advanced Ability}.

	Little or No Ability	Basic Ability	Intermediate Ability	Advanced Ability	Mean	N
Interact with people who have beliefs, values and opinions different than yours	5	88	568	1,551	3.66	2,212
Apply the scientific method	33	252	635	1,289	3.44	2,209
Describe the basic principles, laws, and theories of one area of science	66	363	695	1,088	3.27	2,212
Appreciate and evaluate works of fine art (music, drama, painting, architecture, etc.)	82	452	722	955	3.15	2,211
Use technology to create visual materials of any kind (graphs, charts, figures, design)	22	200	698	1,289	3.47	2,209
Create a website	522	586	562	538	2.51	2,208
Synthesize your learning across multiple courses or experiences	8	134	792	1,277	3.51	2,211

Table 2: ePortfolio

	Yes	No	Unsure	Total	% Yes
Have you heard of an ePortfolio project being implemented at Auburn?	1,038	1,173	N.A.	2,211	47%
While at Auburn, did you create an ePortfolio?	400	1,816	N.A.	2,216	18%
If student answered yes, the following questions were asked:					
Did you use your ePortfolio to demonstrate your learning experiences or skills to potential employers or graduate admission officers?	248	152	N.A.	400	62%
Do you plan to continue to use your ePortfolio?	201	85	114	400	50%
Did you have assignments in courses or activities through your major that taught you the skills you needed to create the ePortfolio?	314	68	18	400	79%
Would you recommend to other students that they create an ePortfolio?	277	55	68	400	69%
If student answered no to creating an ePortfolio, the following question was asked:					
Would you have been interested in creating an ePortfolio if you had the support and opportunity to do so?	481	313	1,018	1812	27%

Table 3: Major Change

How many times did you change your major while at Auburn University?		
	#	%
0	979	44%
1	830	37%
2	244	11%
3	112	5%
>3	55	2%

Table 4: While at Auburn did you...

	Yes	No	Total	% Yes
Participate in undergraduate research	667	1,549	2216	30%
Study abroad	395	1,823	2218	18%
Have a co-op experience	217	1,990	2207	10%
Part-time job on campus	746	1,464	2210	34%
Part-time job off campus	1,146	1,059	2205	52%

Table 5: Required Internships

	Yes	No	Total	% Yes
Did your major require an internship?	589	805	1394	42%

Table 6: Internships

	0	1	2	3 or more	Total
How many internships (paid or unpaid) did you have while at Auburn University?	818 (37%)	939 (42%)	307 (14%)	155 (7%)	2219 (100%)
How many of your internships were unpaid?	658 (47%)	613 (44%)	99 (7%)	24 (2%)	1394 (100%)
How many of your internships were paid?	598 (43%)	543 (39%)	162 (12%)	90 (6%)	1393 (100%)

Table 7: Primary Plans after Graduation

	#	%
Employment, full-time paid	1,393	63%
Employment, part-time paid	77	3%
Graduate or professional school, full-time	566	26%
Graduate or professional school, part-time	22	1%
Additional undergraduate coursework	18	1%
Military service	51	2%
Volunteer activity (e.g., Peace Corp)	18	1%
Starting or raising a family	21	1%
Other	47	2%
Total	2,213	100%

Of 1,470 (66%) graduates whose primary plans after graduation involved full- or part-time employment, 1,283 responded to the question about the number of interviews they had. About 86% of graduating seniors who had post-graduation employment plans had at least one job interview one to two months prior to graduation, as shown below in Table 8.

Table 8: If you looked for a job, how many interviews did you have?

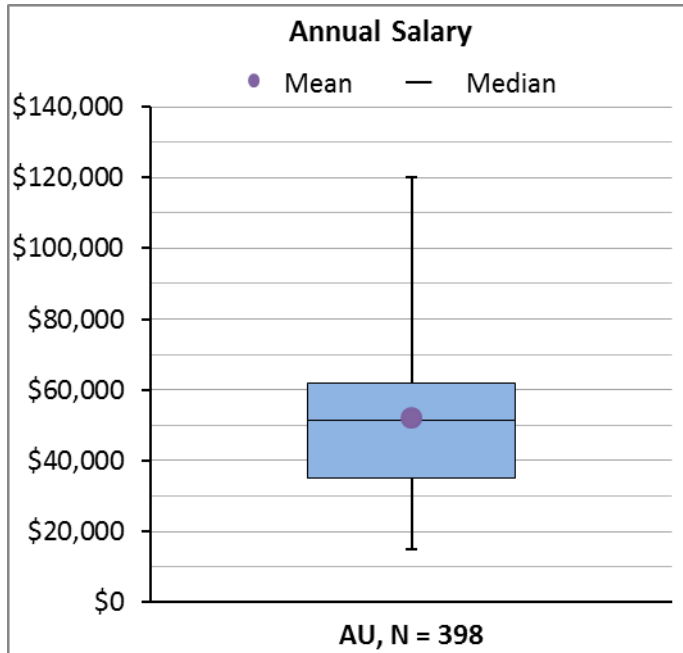
	0	1-5	6-10	11 or more	Total
	182	879	175	47	1283
	(14%)	(69%)	(14%)	(4%)	(100%)

Of those who had interviews and responded to the question about the number of job offers, 48% received at least one job offer one prior to graduation; see Table 9 below.

Table 9: How many job offers did you receive as a result of your interviews?

	0	1	2	3	4	5 or more	Total
	951	424	257	106	51	43	1832
	(52%)	(23%)	(14%)	(6%)	(3%)	(2%)	(100%)

- Among all the 2,219 respondents for the summer, fall, and spring semesters of the 2014-2015 academic year, 817 (37%) indicated that they had located employment that they would begin or continue upon graduation. Please note that the survey was conducted one to two months *prior* to graduation.



- Of the 817 seniors who located employment one to two months prior to graduation, 398 provided information about their annual salary.
- The reported annual salaries ranged from \$15,001 to \$120,000 with the median salary of \$51,500 and mean salary of \$52,174.
- The middle 50% of salaries ranged from \$35,000 to \$62,000.

Table 10: If employed, which of the following resources assisted you in getting your job?

	#	%
AU Career Center (e.g. on-campus interviewing, Tiger Recruiting Link (TRL), Career Expo, career counselor, etc.)	267	41%
Direct contact with the company (not related to a co-op or internship)	310	48%
Co-op or internship contact.	207	32%
Faculty member or other personnel in your academic department.	135	21%
Parent, family member or friend	212	33%
Social Media (e.g. Facebook, LinkedIn, Twitter, Blog, or other)	50	8%
Other	43	7%

Table 11: Of those whose post-graduation plans were full- or part-time graduate school...

	Yes	No, but I applied	No, but I am interested	No	% Yes
Have you been accepted for further study in a graduate/professional school?	363	210	610	1,030	16%

Table 12: While attending AU, did you utilize or participate in any of the following activities sponsored by the Career Center?

	Yes	No	Unsure	Total	% Yes
Tiger Recruiting Link (TRL), the on-line resume and on-campus recruiting system	1,162	881	37	2,080	56%
Career Expo, Education Interview Day, Major Decision Day, Internship and Summer Job Fair, Co-op Interview Day, or Part-Time Job Fair.	1,164	891	25	2,080	56%
Workshops or seminars	489	1,530	51	2,070	24%
Career Counseling/Assessment	715	1,299	55	2,069	35%
Career Center online resources	930	1,069	75	2,074	45%
Career Center social media including Facebook, Twitter, LinkedIn or Blog	447	1,570	54	2,071	22%
Career Center online resources (CareerShift, Going Global, InterviewStream, etc.)	410	1,579	83	2,072	20%

Top 10 Employers

Auburn Univeristy	14
U.S. Navy	14
Georgia Pacific	12
PricewaterhouseCoopers (PwC)	12
Deloitte	11
Teach for America	8
United States Air Force	8
ExxonMobil	7
Lockheed martin	7
Walt Disney Company	7

Top 10 Graduate Schools

Auburn University	124
University of Alabama at Birmingham	28
Samford University	9
The University of Tennessee	9
The University of Alabama	7
Virginia College of Osteopathic Medicine at Auburn	6
University of Kentucky	5
University of South Carolina-Columbia	5
University of South Alabama	4
The University of Texas at Austin	4