



Response Statistics:

- Total number of 2012-2013 graduates: 4,278
- Total Senior Survey Responses: 2,164
- Response Rate: 50.6%

Table 1: General Education Outcomes

Below is a list of some abilities that most colleges expect their graduates to attain, no matter what their major field of study. For each of the items listed, rate your ability at graduation from Auburn. {1, Little or No Ability; 2, Basic Ability, 3; Intermediate Ability; 4, Advanced Ability}.

	Little or No Ability	Basic Ability	Intermediate Ability	Advanced Ability	Mean	N
Locate, evaluate and use information resources	4	56	676	1,404	3.63	2,140
Read analytically and critically	5	87	732	1,316	3.57	2,140
Construct effective arguments in support of a position	5	101	756	1,274	3.54	2,136
Critique someone else's arguments	9	155	828	1,148	3.46	2,140
Generate solutions to open-ended or ill-defined problems	3	114	811	1,211	3.51	2,139
Apply simple mathematical methods in real-world settings	24	239	679	1,196	3.43	2,138
Interpret and evaluate mathematical information in news reports	41	324	781	989	3.27	2,135
Use writing to communicate effectively for a variety of audiences and purposes	6	126	741	1,263	3.53	2,136
Make an effective oral presentation	12	173	743	1,210	3.47	2,138
Describe how social systems (law, politics, economics, culture, etc.) develop and interact	41	459	906	729	3.09	2,135
Analyze your own culture, history and society	17	214	837	1,070	3.38	2,138
Recognize an individual's responsibilities within a community and society at large	8	123	734	1,272	3.53	2,137
Interact with people of other races, ethnicities, and lifestyles	16	100	498	1,522	3.65	2,136
Interact with people who have beliefs, values and opinions different than yours	13	102	567	1,453	3.62	2,135
Apply the scientific method	25	243	699	1,166	3.41	2,133
Describe the basic principles, laws, and theories of one area of science	48	357	764	963	3.24	2,132
Appreciate and evaluate works of fine art (music, drama, painting, architecture, etc.)	86	423	736	890	3.14	2,135

Table 2: General Education Outcomes: Questions not included in Summer 2012 Survey

Below is a list of some abilities that most colleges expect their graduates to attain, no matter what their major field of study. For each of the items listed, rate your ability at graduation from Auburn. {1, Little or No Ability; 2, Basic Ability, 3; Intermediate Ability; 4, Advanced Ability}.

	Little or No Ability	Basic Ability	Intermediate Ability	Advanced Ability	Mean	N
Use technology to create visual materials of any kind (graphs, charts, figures, design)	21	150	546	1,032	3.48	1,749
Create a website	433	507	458	353	2.42	1,751
Synthesize your learning across multiple courses or experiences	7	120	677	943	3.46	1,747

Table 3 E-Portfolio

	Yes	No	Unsure	Total	% Yes
While at Auburn, did you create an ePortfolio?	170	1,588	n.a.	1,758	9.7%
If student answered yes, the following questions were asked:					
Did you use your ePortfolio to demonstrate your learning experience or skills to potential employers or graduate admission officers?	109	60	n.a.	169	64.5%
Do you plan to continue to use your ePortfolio?	82	41	46	169	48.5%
Did you have assignments in courses or activities through your major that taught you the skills you needed to create an ePortfolio?	127	34	8	169	75.1%
Would you recommend to other students that they create an ePortfolio?	112	20	37	169	66.3%
If the student answered no to creating an ePortfolio, the following questions were asked:					
Have you heard of an ePortfolio project being implemented at Auburn?	253	1,333	n.a.	1,586	16.0%
Would you have been interested in creating an ePortfolio if you had the support and opportunity to do so?	372	259	956	1,587	23.4%

n.a.= not offered as a possible answer for that question

Table 4 Primary Plans after Graduation

Employment, full-time paid.	1,309	61%
Employment, part-time paid	66	3%
Graduate or professional school, full-time	563	26%
Graduate or professional school, part-time	35	2%
Additional undergraduate coursework	23	1%
Military service	61	3%
Volunteer activity (e.g. Peace Corps)	24	1%
Starting or raising a family	10	<0.5%
Other	51	2%
Total	2,142	100%

Of 1,375 (64%) of graduates whose primary plans after graduation involved full- or part-time employment, 1,187 responded to the question about the number of interviews they had during their job search. About 78% of graduating seniors had at least one job interview one to two months prior to graduation, see Table 5.

Table 5 How many interviews (on campus and off) did you have during your job search?

# interviews	#	%
0	257	22%
1-5	694	58%
6-10	119	10%
11 or more	117	10%
Total	1,187	100%

Of those who had interviews and responded to the question about the number of job offers, 66% received at least one job offer, see Table 6.

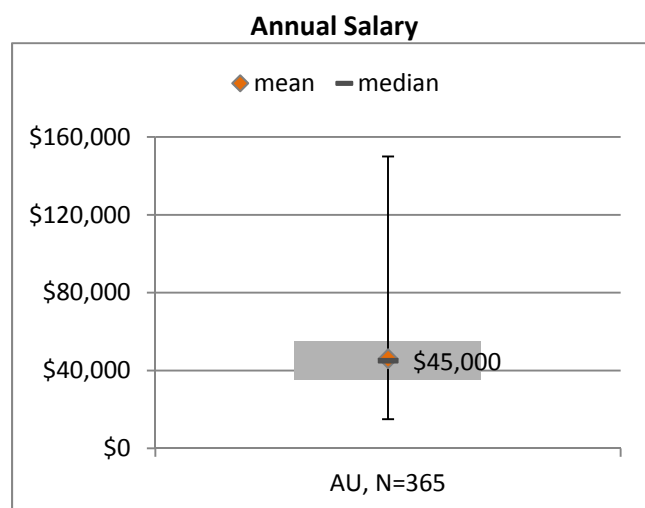
Table 6 How many job offers did you receive as a result of interviews?

	#	%
0	396	34%
1	383	33%
2	218	19%
3	95	8%
4 or more	61	5%
Total	1,153	100%

- Of 1,375 (64%) of graduates whose primary plans after graduation involved full- or part-time employment, 541 (40%) indicated that they had located employment prior to graduation.
- Among all the 2,164 of respondents for the summer, fall, and spring semesters of the 2012-2013 academic year, 750 (35%) indicated that they had located employment that they would begin or continue upon graduation. Please note that the survey was conducted one to two months prior to graduation.

Table 7 If employed, which of the following resources/contacts assisted you in getting your job?

Resources/Contacts	%
Career Center Services (e.g. on-campus interviewing, Tiger Recruiting Link (TRL), Career Expo, career counselor, etc.)	31%
Direct contact with the company (not related to a co-op or internship)	38%
Co-op or internship contact.	27%
Faculty member or other personnel in your academic department.	16%
Parent, family member or friend	33%
Social Media	7%
Other	6%
Total # of cases	750



- Of 750 seniors who located employment one-two months prior to graduation, 365 provided information about their annual salary.
- The reported salaries ranged from \$15,000 to \$150,000 a year with the median salary of \$45,000 and mean salary of \$46,010.
- The middle 50% of salaries ranged from \$35,000 to \$55,000.

Table 8 While attending AU, did you utilize or participate in any of the following activities sponsored by the Career Center

	Yes	No	Unsure	Total	% Yes
Tiger Recruiting Link (TRL), the on-line resume and on-campus recruiting system	1,093	916	44	2,053	53%
Career Expo, Education Interview Day, Major Decision Day, Internship and Summer Job Fair, Co-op Interview Day, or Part-Time Job Fair	1,110	924	34	2,068	54%
Workshops or seminars	482	1,489	64	2,035	24%
Career Center online resources	1,029	961	57	2,047	50%
Career Counseling/Assessment	745	1,235	57	2,037	34%
Career Center social media including Facebook, Twitter, LinkedIn or Blog	409	1,207	49	1,665	25%