Expected Outcome 1: Analytical Skills

MAcc students will demonstrate appropriate capacity to use analytical skills to apply accounting knowledge to new and unfamiliar situations.

Assessment Method 1: Case analysis

Assessment Method Description

The instructor for ACCT 7116 Research in Accounting will evaluate a research case analysis written by each student demonstrating his or her ability to use analytical skills to apply accounting knowledge to new or unfamiliar situations. At least 75% of MAcc students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

Findings

The results compiled by the instructor of ACCT 7116 using a research case analysis written by each student demonstrating his or her ability to use analytical skills to apply accounting knowledge to new and unfamiliar situations were as follows: 76.9% or 20 of 26 MAcc students evaluated achieved a score of 4.0 or higher on a 5-point scale.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal. The school is currently reviewing the MAcc learning goals with an anticipated revision of learning goals beginning Fall 2014.

Additional Comments
Expected Outcome 2: Mastery Financial Accounting

MAcc students will demonstrate appropriate mastery of current financial accounting theory and practice necessary to perform effectively as an accounting professional.

**Assessment Method 1:** Case analysis

**Assessment Method Description**

The instructor of ACCT 7116 Research in Accounting will rate students' written analysis of an assigned case. At least 75% of MAc students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

**Findings**

The results compiled by the instructor of ACCT 7116 using a written response to a case problem using a rubric measuring students’ knowledge of current financial accounting theory and practice in the accounting profession were as follows: 80.8% or 21 of 26 MAcc students evaluated achieved a score of 4.0 or higher on a 5-point scale.

**How did you use findings for improvement?**

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal. The school is currently reviewing the MAcc learning goals with an anticipated revision of learning goals beginning Fall 2014.

**Additional Comments**

**Assessment Method 2:** Faculty evaluations

**Assessment Method Description**

A panel consisting of three faculty members will evaluate students' knowledge of current financial accounting theory and practice in the accounting profession both during their financial analysis and evaluation project presentation and during the question and answer sessions following the presentations. At least 75% of MAcc students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

**Findings**

According to the results compiled using the ACCT 7986 Presentation Evaluation Forms completed by three faculty members, 89.7% or 26 of 29 MAcc students evaluated achieved a score of 4.0 or higher on a 5-point scale measuring students’
knowledge of current financial accounting theory and practice in the accounting profession.

**How did you use findings for improvement?**

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal. The school is currently reviewing the MAcc learning goals with an anticipated revision of learning goals beginning Fall 2014.

**Additional Comments**

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### Expected Outcome 3: Oral and Written Communication

MAcc students will demonstrate oral and written communication skills necessary to function successfully in an accounting position.

**Assessment Method 1:** Faculty evaluation

**Assessment Method Description**

A panel of three faculty members will rate students' oral communication skills during presentations occurring in ACCT 7986 Integrated Accounting Topics and Case Analysis. At least 75% of MAcc students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

**Findings**

According to the results compiled using the ACCT 7986 Presentation Evaluation Forms completed by three accounting faculty members, 75.9% or 22 of 29 MAcc students evaluated achieved a score of 4.0 or higher on a 5-point scale by all evaluators measuring oral communication skills.

**How did you use findings for improvement?**

The school is developing a plan to incorporate more oral communication opportunities throughout the MAcc curriculum. The school is currently reviewing the MAcc learning goals with an anticipated revision of learning goals beginning Fall 2014.

**Additional Comments**

**Assessment Method 2:** Case analysis
**Assessment Method Description**

The instructor in ACCT 7116 Research in Accounting will rate students' written discussion of an assigned case. At least 75% of MAcc students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

**Findings**

The results compiled using the Written Communication Skills Rubric completed by the instructor of ACCT 7110 using the students’ written discussion of an assigned case to measure written communication skills were as follows: 84.6% or 22 of 26 MAcc students evaluated achieved a score of 4.0 or higher on a 5-point scale.

**How did you use findings for improvement?**

While the school met its goal, we are instituting a more formal writing strategy across the MAcc curriculum with a focus on business memos. The school is currently reviewing the MAcc learning goals with an anticipated revision of learning goals beginning Fall 2014.

**Additional Comments**

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**Expected Outcome 4: Team Work**

MAcc students will demonstrate team work skills necessary to function successfully in an accounting position.

**Assessment Method 1:** Peer evaluations

**Assessment Method Description**

At least 75% of MAcc students enrolled in ACCT 7986 Integrated Accounting Topics and Case will achieve a score of 4.0 or higher on a 5-point scale from the peer evaluations by other team members regarding the quality of the students' contribution to the team's success.

**Findings**

According to the results compiled using the Peer Evaluation Forms completed by each MAcc student enrolled in ACCT 7986, 100% or 30 of 30 MAcc students evaluated received the maximum number of points available based upon peer
evaluations by other team members of the quality of the student’s contributions to the team’s success.

**How did you use findings for improvement?**

While students’ peer evaluations provide some insight to team work skills, the school is investigating better measurement opportunities for the learning goal. The school is currently reviewing the MAcc learning goals with an anticipated revision of learning goals beginning Fall 2014.

**Additional Comments**